



Small Business
Development Center
Kutztown University
of Pennsylvania

Helping businesses
start, grow, and prosper.

MANAGEMENT SOLUTIONS THROUGH SMART GOALS

WHAT TO EXPECT

Most people understand the importance of goal setting, but approximately 80 percent of people never set goals for themselves. And of the 20 percent of the population that does set goals, roughly 70 percent fail to achieve the goals they have set for themselves. It is well documented that individuals who frame organizational imperatives into goals that are meaningful and personally relevant achieve results more quickly and effectively increase productivity in the workplace. These actions inherently position them for career advancement opportunities. This session offers a new perspective on SMART goals by exploring the latest research regarding motivation and goal setting. Techniques are provided to pinpoint goal benefits, detect obstacles, identify short term actions, manage time stealing activities and prioritize responsibilities to inspire results that maximize performance.

FEATURED SPEAKERS

Adrean Turner, Author, Leadership Coach, Speaker

Date: March 11
Time: 1PM-2PM

Webinar

[Register Online Now](#)

Questions? Contact 484.646.5937

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